ERS 2018
WHERE ART & SCIENCE MEET

27TH CONGRESS OF THE EUROPEAN RHINOLOGIC SOCIETY
INDUSTRY PROSPECTUS

In conjunction with

37TH CONGRESS OF THE INTERNATIONAL SOCIETY OF INFLAMMATION AND ALLERGY OF THE NOSE (ISIAN)

&

18TH CONGRESS OF THE INTERNATIONAL RHINOLOGIC SOCIETY (IRS)

22-26 APRIL 2018
QUEEN ELIZABETH II CONFERENCE CENTRE, LONDON, UK
In April 2018, you will have the opportunity to be part of one of the most important rhinology meetings as ERS comes to London. It is 28 years since we last hosted ERS here and many things have changed in that time. Taking place in the prestigious Queen Elizabeth II Conference Centre against the spectacular backdrop of Westminster Abbey and the Houses of Parliament we are confident that this will be a very well-attended meeting not just from the UK and Europe but from all around the world. The strong participation of our commercial colleagues will undoubtedly be an integral part of the meeting and a major contributor to its success.

London really will have it all – a state of the art programme, showcasing the very best in rhinology and all its related specialities, from allergy and immunology to facial plastics and oncology, underpinned by medical, surgical and technologic innovation. We will do everything we can to make this a scientific event that is relevant, instructive and innovative for rhinologists at all stages of their careers. And we very much want you to be part of it.

Valerie J Lund CBE  
Co-President, ERS2018

Andrew Swift  
Co-President, ERS 2018
EUROPEAN RHINOLOGIC SOCIETY (ERS)

The society was founded in 1963 by Professor H.A.W. van Dishoeck, Director of the ENT-department of the University of Leiden, The Netherlands. The European Rhinologic Society provides a forum for the exchange of experience among specialists, interested in rhinology, allergology, related facial plastic surgery and other fields. This goal is achieved by biannual congresses, held in cooperation with the International Symposium on Infection and Allergy of the Nose (ISIAN), by accredited courses, fellowships and awards.

INTERNATIONAL SOCIETY OF INFLAMMATION AND ALLERGY OF THE NOSE (ISIAN)

ISIAN was originally founded in 1976 as the International Symposium on Infection and Allergy of the Nose. The founder, Professor Ryo Takahashi, was an international leader within the field of treatment of sinus disease with a strong desire to both further knowledge about rhinology and sinus disease, and to disseminate research about these disorders. After thriving through 32 international meetings as an informal organization, the ISIAN officially became incorporated as The International Society of Inflammation and Allergy of the Nose in 2014.

INTERNATIONAL RHINOLOGIC SOCIETY (IRS)

IRS was founded in 1965, in Kyoto, Japan at a joint meeting of the American, European and Japanese Rhinologic Societies. It has become the over-arching body with which all national and regional societies of rhinology may be affiliated and aims to promote research and scientific advancement in the field of rhinology and related basic sciences.

ERS 2018 SCIENTIFIC PROGRAMME COMMITTEE

Manuel Bernal-Sprekelsen, Spain
Simon Carney, Australia
Sean Carrie, UK
Wytske Fokkens, The Netherlands
Peter Hellings, Belgium
Claire Hopkins, UK
Valerie Lund, UK
Metin Onerci, Turkey
Pietro Palma, Italy
Anshul Sama, UK
Pär Stjärne, Sweden
Pavol Surda, UK
Andrew Swift, UK
**VENUE**

ERS 2018 will take place at The Queen Elizabeth II Conference Centre, London, UK

The refurbished QE11 Centre is the largest dedicated conference, events and exhibition space in central London. Located in Westminster, less than five minutes’ walk from Big Ben and the Thames, directly opposite Westminster Abbey and a two-minute walk from a Royal Park. The venue was opened by HM the Queen in 1986 and has celebrated 30 years at the heart of London’s event industry.

The Centre is served by outstanding transport links providing easy access to everything the city has to offer, from world class restaurants and nightlife to shopping and culture and is within an hour’s transfer from five International Airports.

**PROFILE OF ATTENDEES**

ERS 2016 in Stockholm attracted 1693 Participants from 73 Countries.

Around 1800 delegates are expected to attend ERS 2018 in London. The audience at ERS 2018 comprises all specialists with an interest in this area, including medical and surgical rhinologists, ENT, allergists, immunologists, skull base surgeons, facial plastic surgeons, allergists, primary care physicians, scientists and allied health professionals. This is the world’s leading rhinology congress and it is your opportunity to engage with colleagues from across the globe. ERS is highlighted by engaging sessions given by world renowned experts. Join us for four days of plenary sessions, symposia, instructional sessions, round table discussions, debates, workshops and much more
CONGRESS OBJECTIVES

• To showcase contemporary knowledge and outline new trends in clinical practice
• To provide a forum for the presentation of high-quality, original scientific research
• To promote the exchange of clinical, practical and scientific information and ideas
• To give delegates the opportunity to network with colleagues and peers
• To allow participants the opportunity to keep up to date with Industry research and developments

CAN YOU AFFORD TO MISS ERS 2018?

It is a fantastic opportunity to:

• **Demonstrate** your company’s leadership in the field of ENT
• **Raise** brand profile
• **Expand** your network with valuable contacts and nurture existing relationships
• **Reach** key opinion leaders and decision makers in the field of ENT
• **Establish** a fierce market position by exhibiting at ERS 2018
• **Explore** the beautiful city of London and great venue

QUICK FACTS

Destination
London

When
22-26 April 2018

Number of Delegates
1800

Venue
QEI Conference Centre
London

Accreditation
ERS 2018 will seek appropriate recognition for obtaining educational credits, more information will be available on our website

Contact us
info@erslondon2018.com
+44 (0)7837 821669 (Dan Dragoni)

Website
www.erslondon2018.com
PARTNERSHIP AND EXHIBIT INFORMATION
— AT A GLANCE

The exhibition will be held on the 3rd Floor at the QE11. This will form the hub of the Congress with access to one of the main session halls, catering and posters. It will provide an excellent opportunity for delegates to familiarise themselves with the latest advances in research and technology.

Space Assignments
Exhibit space assignments are based on priority allocation according to Sponsorship level, loyalty (previous attendance) and then on a first come, first served basis based on the date payment is received.

Technical Manual
A Technical Manual giving further general and technical information, advice and full details about the exhibition, venue, organisers and ancillary services available to exhibitors will be circulated in October 2017.

Application Form & Terms of Exhibiting
To secure your commitment, please complete an Application Form and return to return to: info@erslondon2018.com

EXHIBITION PACKAGE OPTIONS

Space Only Exhibition Area
Early Bird Rate: £460 per sq m
(Booked by 16 October 2017)
Late Rate £550 per sq m
(for bookings after 16 October 2017)
Includes:
• 2 x exhibitor badges per 6 sq m
• Complimentary tea, coffee and lunch for all registered exhibitor personnel
• Free 75 word editorial in Final Programme/Exhibition Catalogue
• Ambient heating and lighting
• Daily cleaning of the aisles and common areas
• Attendance at the Welcome reception for all registered exhibitor personnel

Shell Exhibition Area
Early Bird Rate: £495 per sq m
(Booked by 16 October 2017)
Standard Rate £585 per sq m
(for bookings after 16 October 2017)
Includes:
• 1 x basic table and 2 x basic chairs
• 1 x single electrical socket
• 1 x fascia to each open side
• 2 x exhibitor badges per 6 sq m
• Complimentary tea, coffee and lunch for all registered exhibitor personnel
• Free 75 word editorial in Final Programme/Exhibition Catalogue
• Ambient heating and lighting
• Daily cleaning of the aisles and common areas
• Attendance at the Welcome reception for all registered exhibitor personnel

Please note that all prices are ex VAT.
PROVISIONAL FLOOR PLAN
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<thead>
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<th>PARTNERSHIP REWARDS</th>
<th>Platinum Partner (Max 1)</th>
<th>Gold Partner (Max 2)</th>
<th>Silver Partner (Max 1)</th>
<th>Bronze Partner (Max 2)</th>
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<td>Logo on Partner Acknowledgement Boards</td>
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Please note that all prices are ex VAT
Benefits and Acknowledgements

It is the express intention of ERS to ensure that participating companies receive the highest recognition in return for their generous support. General benefits will include the following:

- Company name and logo on sponsored item(s)
- Acknowledgement in promotional materials
- Acknowledgement on the Congress website
- Editorial entry in the Final Programme
- Acknowledgement in Final Programme against sponsored item with own branding
- Company name and logo on sponsors’ acknowledgement boards, which will be prominently displayed throughout the Congress venue.

Funding and Educational Grants

The Congress welcomes any additional funding or Educational Grants which would enhance the quality of the event. If your company or organisation would like to contribute by offering this type of support please contact: info@erslondon2018.com

Terms of Payment:

60% upon receipt of agreement and first invoice
40% by October 2017

All payments must be received before the start date of the Congress. Should the supporter fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation and will be subject to cancellation fees.

Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservation

Additional Items

- Logo on Joining Instructions to participants: £3,000
- Adverts in Final Programme: £2,000 (Internal pages)
- Delegate Bag Inserts: £1,500
- Pocket Programme: £5,000
- Promotional Mailshot: £1,500

Branding Opportunities:

- Congress App £10,000
- Congress Lanyards £5,000 (supplied by partner)
- Delegate Bags £15,000 (or if partner supplies £10,000)
- Pads and Pens £3,000 (supplied by partner)
- ERS football tournament including corporate logo on Team GB kit – £3500

Please note that all prices are ex VAT
### Key Dates

<table>
<thead>
<tr>
<th>Date</th>
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<tr>
<td>15th July 2017</td>
<td>Abstract Submission Opens</td>
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<tr>
<td>16th October 2017</td>
<td>Deadline for Abstract Submission</td>
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<td>20th November 2017</td>
<td>Opening of Early Bird Registration</td>
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<td>1st to 31st December 2017</td>
<td>Submission of Late Breaking Abstracts (GBP 75.00 submission fee)</td>
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<td>1st January 2018</td>
<td>Abstract Author Notification (first round of submission, October deadline)</td>
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<td>19th February 2018</td>
<td>Early Bird registration deadline</td>
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<td>22nd-26th April 2018</td>
<td>ERS 2018</td>
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### ERS 2018

c/o Zibrant
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Royal Victoria Dock
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